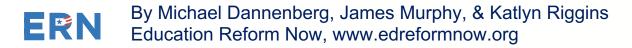
Upside Down: Higher Education School Finance in Virginia



Big Picture: Virginia State Higher Ed Finance

- 1. <u>High Levels of Higher Ed School Finance Inequity</u> Among Public Colleges
- 2. <u>State Financial Aid Directed to the Wealthy Families</u> and Dubious Private Colleges
- 3. <u>Exceptionally Low State Investment</u> in Public Higher Ed Compared to Other States
- 4. <u>High Net Price for Poor Students & Rising Student Debt</u> Levels

No Transparent, Systematic State Formula for Equitably Distributing Funds Within Sectors of Higher Ed

Wealthy, public colleges like William & Mary receive more state funding per student than Old Dominion and George Mason, which serve a much more racially and socioeconomically diverse student body.

State Appropriations per FTE for 4-Year Public Universities (2019) and 3 year average Pell enrollment share (2018)

	2019 Appropriations per FTE	2018 3-Yr Avg Pell Share
The University of Virginia's College at Wise	\$14,121	35.69%
Norfolk State University	\$12,385	63.61%
Virginia State University	\$11,818	70.81%
Virginia Commonwealth University	\$8,550	28.26%
William & Mary	\$8,464	11.55%
Virginia Military Institute	\$8,015	13.92%
Old Dominion University	\$7,911	37.93%
University of Mary Washington	\$7,632	18.67%
Longwood University	\$7,570	23.8%
Virginia Polytechnic Institute and State University	\$7,436	16.18%
Christopher Newport University	\$7,150	14.96%
Radford University	\$7,037	33.26%
University of Virginia-Main Campus	\$5,839	12.52%
James Madison University	\$4,479	14.75%
George Mason University	\$4,460	28.66%

Chart: ERN · Source: IPEDS · Get the data · Created with Datawrapper

High Levels of Higher Ed School Finance Inequity When Comparing Support to Two-Year vs. Four-Year Colleges

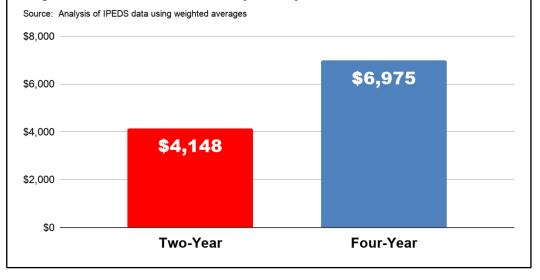
Virginia spends 68% more per pupil on those attending four-year colleges than on those attending two-year community colleges.

EVEN THOUGH

FRN

Community colleges have less institutional wealth and serve students with much greater financial and academic need.

Average State Appropriation per Full Time Equivalent Enrollment (2019)



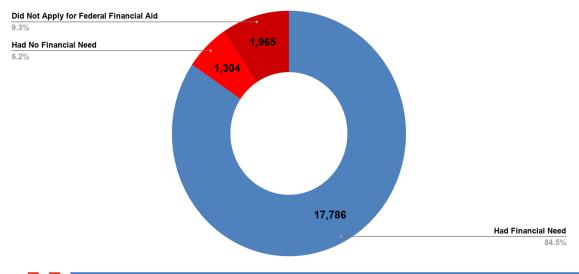
Extreme Higher Ed Finance Inequities When Comparing State Funding to Individual Colleges Per Pupil

Institution Name	State Appropriation per FTE Student (2019)	Pell Enrollment (2018)	Black Enrollment (2019)
William & Mary	\$ 8,464	11.7%	7.2%
Virginia Military Institute	\$ 8,015	14.5%	6.2%
Lord Fairfax Community College	\$ 3,988	20.6%	4.1%
Piedmont Virginia Community College	\$ 4,505	22.0%	12.5%
Tidewater Community College	\$ 3,677	39.0%	31.0%

Approximately \$10 million in Virginia Tuition Assistance Grants go to Families with <u>Zero</u> Demonstrated Financial Need and <u>Zero</u> Indication of Academic Merit

Financial Aid Status of Students Who Received VTAG (2018)

Source: VA DOE (2018). Financial Need is determined by a Federal Formula that Subtracts the Expected Family Contribution from the Cost of Attendance.



Liberty University is the Largest Recipient of VTAG Funding by a Factor of Four (25 Percent of all Funds).

Liberty University

alone received almost \$17 million in VTAG funds in 2019 despite having a <u>Black student</u> graduation rate of just <u>17%.</u> VTAG Funds Received by Virginia Private Four Year Institutions (2019) and 6-year Graduation Rate (2019)

	Total Amount Awarded	6-year graduation rate
Liberty University	\$16,653,608	47%
Bridgewater College	\$4,081,010	59%
University of Lynchburg	\$4,059,247	58%
Randolph-Macon College	\$3,835,398	68%
Shenandoah University	\$3,574,703	60%
Roanoke College	\$3,327,853	70%
Virginia Wesleyan University	\$2,665,565	48%
Regent University	\$2,332,200	57%
Ferrum College	\$2,322,350	29%
Marymount University	\$2,260,150	58%
Hampden-Sydney College	\$2,227,017	68%
Hampton University	\$1,978,600	60%
Emory & Henry College	\$1,968,240	54%
Mary Baldwin University	\$1,922,081	38%
University of Richmond	\$1,817,694	89%
Eastern Mennonite University	\$1,581,242	58%
Virginia Union University	\$1,482,700	29%
Averett University	\$1,469,395	42%
Bluefield College	\$1,383,516	34%
Randolph College	\$1,348,600	51%
Washington and Lee University	\$1,047,775	94%
Hollins University	\$981,700	66%
Southern Virginia University	\$568,286	31%
Sweet Briar College	\$556,070	34%

Chart: ERN • Source: IPEDS and SCHEV Table FA03: Tuition Assistance Grant (TAG), Award Totals • Get the data • Created with Datawrapper

Inequity and Inefficiency within one of Virginia's Main Student Grant Aid Programs

\$70 Million a Year VTAG Program for Students Attending Private Colleges

A greater share of VTAG funding goes to wealthy families with more than \$100,000 in income than hard-pressed, middle-income families with between \$50,000 and \$100,000 in income.

FRN

Distribution of VA Tuition Assistance Grants by Income Source: VA DOE, SCHEV FA01 Report, 2018-19 Share of All VA Residents with Need Attending 4-yr Share of All VTAG Recipients Private IHEs \$0 to \$50.000 41.32% 51.1% \$50.000 to \$100.000 24.92% 27.3% 33.76% Greater than \$100,000 21.5% Chart: ERN · Created with Datawrapper

Virginia Has Been Slowly Privatizing its Public Higher Education System

There have been increases in higher ed funding overall under Govs, Northam & McAuliffe, but as 2020 Virginia still ranked 44th in state **funding** for community colleges per full-time equivalent student.

Public Higher Education Appropriations Per FTE by State at Two-Year Institutions, FY 2020

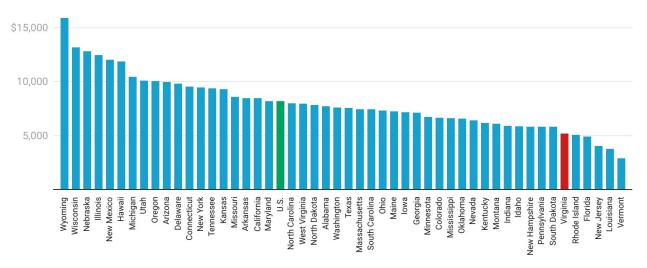


Chart: ERN • Source: SHEEO State Higher Education Finance • Created with Datawrapper



The Cost of Public College Attendance Has Been Passed on to Students and Families

Virginia's Rank Among All States on In-State Undergraduate Student Tuition & Fees at Public Institutions

Institution Category	1989-90	1993-94	2000-01	2009-10	2018-19	2019-20	Estimated 2020-21
Comprehensive Four-year Institutions	3rd	3rd	6th	10th	3rd	3rd	3rd
Doctoral/Research Institutions	5th	8th	19th	16th	7th	7th	7th



Virginia's Public Colleges Have High Net Prices *for Low-Income Students* as Compared to Peer Institutions

Net Price for Low-Income Students

Net Price is the amount families pay out-of-pocket after all grant and scholarship aid

FBN

	Average net price (income 0-\$30,000)
Christopher Newport University	\$16,529
University of Mary Washington	\$12,988
George Mason University	\$16,204
East Carolina University	\$11,026
Virginia Commonwealth University	\$16,768
Towson University	\$9,206
Virginia State University	\$15,586
North Carolina A & T State University	\$7,493
Chart: ERN • Source: IPEDS (2018-19) • Cr	eated with Datawrapper

Among Public Colleges, Christopher Newport University has the Second Highest Average Net Price in the Nation

Christopher Newport combines high net price <u>and</u> perhaps not unrelated an extraordinarily low level of low-income students enrolled (7th worst in the nation among public colleges).

F 💕 N

The 10 Highest Net Prices at 4-Year Public Colleges and Universities (2018)*

Colorado School of Mines Christopher Newport University Massachusetts College of Art and Design Pennsylvania State University-Main Campus University of New Hampshire-Main Campus The College of New Jersey Auburn University University of Baltimore Temple University Miami University-Oxford National Average**

	\$26,856	
	\$25,443	
1	\$25,188	
us	\$24,724	
us	\$24,056	
	\$23,945	
	\$23,562	
	\$23,335	
	\$23,032	
	\$22,989	
	\$13,700	

*Three public institutions identified in IPEDS with the highest net prices were left off this list because two of them, according to College Scorecard, are primarily 2-year institutions and the other has only been a public institution for one year. **National average for 2017 from NCES

Chart: ERN · Source: IPEDS, NCES · Created with Datawrapper

UVa and William & Mary Compare Unfavorably to Peer Institutions on Net Price for Low-Income Students

Average Net Price for Low-Income and Working Class Students

University of Virginia-Main Campus

William & Mary

University of North Carolina at Chapel Hill

University of Michigan-Ann Arbor

University of Florida

000)	48,001-75,000)
\$8,882	\$14,671
\$4,711	\$11,721
\$4,026	\$11,060
\$3,166	\$10,028
\$1,994	\$8,528

Average net price (income 0-\$30 Average net price (income

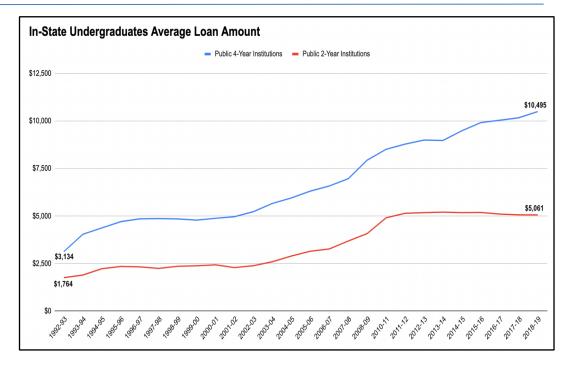
Chart: ERN · Source: IPEDS · Get the data · Created with Datawrapper



More College Students in Virginia Have to Borrow to Pay for College and They're Borrowing More Than Ever

Over the last 30 years, the <u>percentage of those</u> <u>borrowing</u> to attend Virginia two-year <u>community colleges</u> has increased by more than <u>five times</u>.

F 📑 N



Vast Differences in Percentage of Students who Graduate from Virginia's Public Colleges with Debt & in How Much They Owe

Student Debt at Virginia 4-year Public Universities (2018)

All data are for graduates of 4-year Bachelor's degree programs.

A quarter of borrowers at Longwood University and Christopher Newport are leaving with *an average* of -\$65,000 and \$73,000 in student loan debt.

		Percent of Graduates with Debt	Median Debt	75%ile Debt
Nor	rfolk State	90%	\$40,184	\$54,492
Virg	ginia State	89%	\$41,366	\$54,922
Rac	dford	72%	\$30,678	\$49,749
Old	Dominion	70%	\$25,958	\$41,225
🔶 Lor	ngwood	68%	\$44,184	\$72,645
Virg	ginia Commonwealth	66%	\$28,529	\$49,446
🔶 Chr	ristopher Newport	63%	\$30,678	\$64,782
Uni	versity of Virginia's College at Wise	62%	\$20,000	\$28,205
Geo	orge Mason	59%	\$35,981	\$46,573
Virg	ginia Military Institute	59%	\$28,844	\$55,013
Ma	ry Washington	57%	\$26,716	\$43,284
Jar	mes Madison	54%	\$30,110	\$62,116
Virg	ginia Tech	50%	\$28,204	\$57,837
Wil	liam & Mary	36%	\$26,874	\$48,308
Uni	versity of Virginia	35%	\$23,096	\$37,146

Chart: ERN · Source: SCHEV Table EOM 01T · Get the data · Created with Datawrapper



The Size of Student Loan Debt for Black Students and at HBCUs is of Particular Concern

Almost every graduate from the state's two HBCUs, Norfolk State and Virginia State, leaves with debt, and a quarter of graduates **owed more than \$54,000 in 2018**.

F 📑 N

Student Debt at Virginia HBCU's (2018)

All data are for graduates of 4-year Bachelor's degree programs.



Chart: ERN · Source: SCHEV Table EOM 01T · Created with Datawrapper

Student Loan Debt at Public Two- and Four-year Colleges is *Worsening* Racial Inequity

	Overall	Attained Bachelor's Degree	Attained Associate Degree	Attained Certificate	No Degree, Still Enrolled	Dropped Out
White	21%	6%	17%	40%	23%	38%
Black/African American	49%	23%	33%	54%	46%	65%
Hispanic/Latino	36%	14%	21%	51%	30%	48%
Overall	29%	9%	22%	46%	29%	46%

ERN

Review of Findings

- 1. <u>High Levels of Higher Ed School Finance Inequity</u> Among Public Colleges
- 2. <u>Financial Aid Directed to the Wealthy Families</u> and Dubious Private Colleges
- 3. <u>Exceptionally Low State Investment</u> in Public Higher Ed Compared to Other States
- 4. <u>High Net Price for Poor Students & Rising Student Debt</u> Levels

More Information on or Recommendations for Virginia Higher Education? Contact:

Michael Dannenberg Vice President for Strategic Initiatives and Higher Education Policy Michael.Dannenberg@edreformnow.org

James Murphy Senior Policy Analyst James.Murphy@edreformnow.org

