

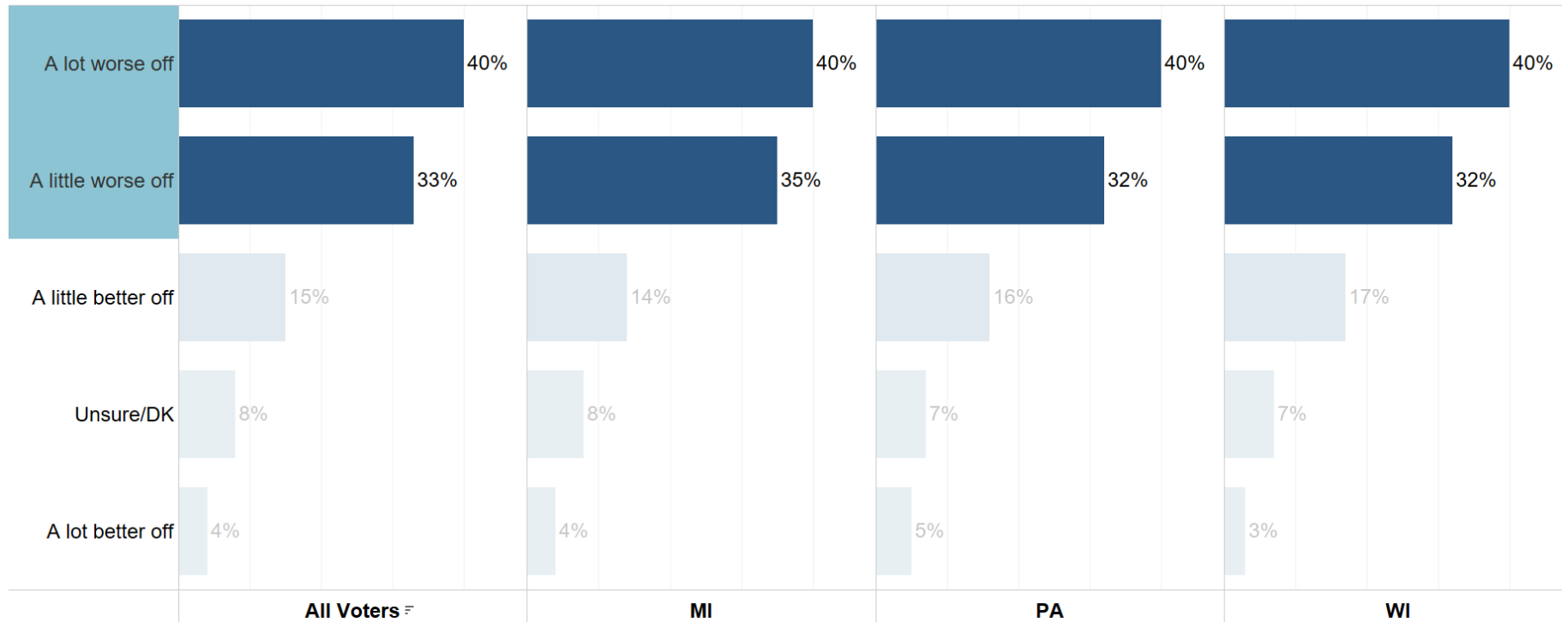


To: Interested Parties  
Fr: Education Reform Now Advocacy  
Date: October 5, 2023  
Re: **Battleground State Education Poll Findings**

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7 of 10 swing state voters say young people will be worse off financially than previous generations: 73% of registered voters in the states of Pennsylvania, Michigan, and Wisconsin say they think young people today will be financially worse off than previous generations of Americans.

*In general, do you think young people today will be better off or worse off financially than previous generations of Americans?*



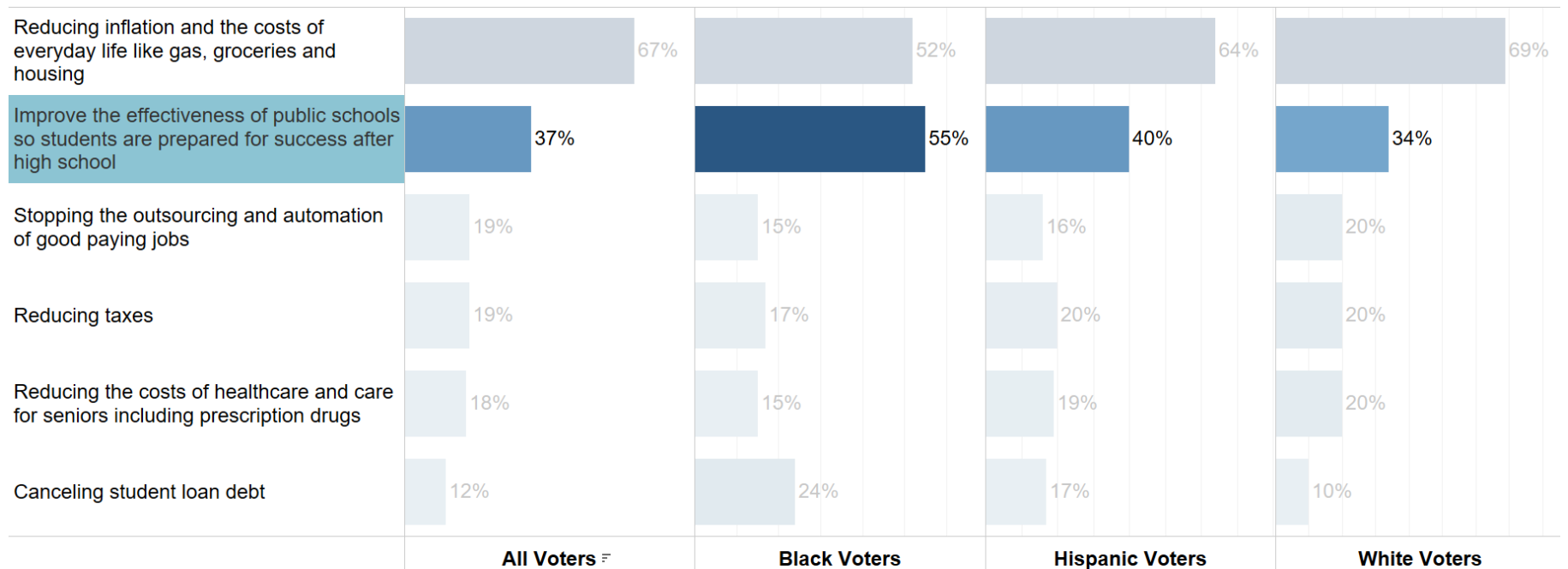
SurveyUSA interviewed 1,258 registered voters drawn proportionately from the states of Pennsylvania, Michigan, and Wisconsin 09/22/23 through 09/24/23, using a sample of internet panel members.



Voters rated improving public education second overall behind only reducing inflation when asked to prioritize issues for elected leaders to focus on in order to improve economic outcomes for young people.

Improving public education was the top rated issue for Black voters (55%) Latino voters (40%) were also more likely to prioritize improving public education than white voters (+21 and +16 respectively).

***In general in America, each generation has tried to have a better life than their parents, with a more secure financial future, better standard of living, higher paying jobs, and better homes. If you had to say, which of the following is the most important issue for elected leaders to focus on in order for today's young people to be better off financially? [select up to two responses]***

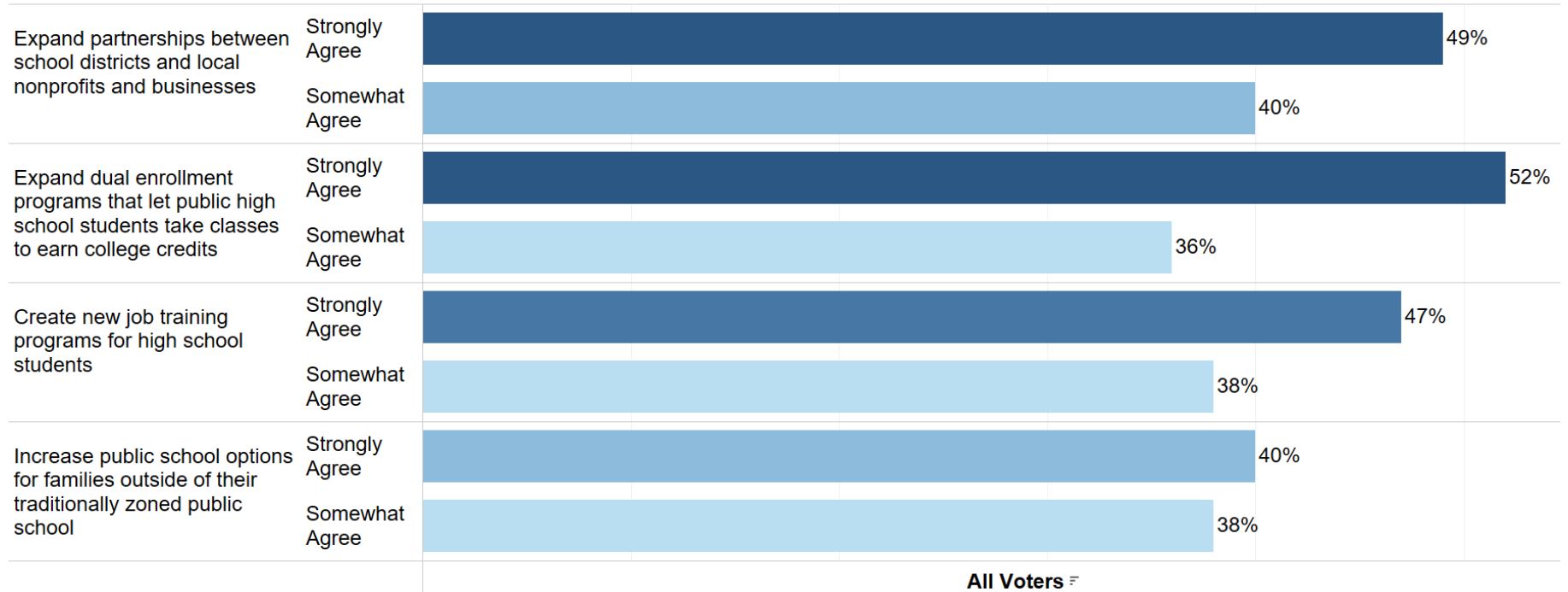


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**ERN’s menu of policy initiatives to expand choice within the public school system are broadly popular:** Each initiative enjoyed support ranging from 78% to 89% among swing state voters. Expanding dual enrollment programs and partnerships between schools and local nonprofits and businesses were the most strongly favored.

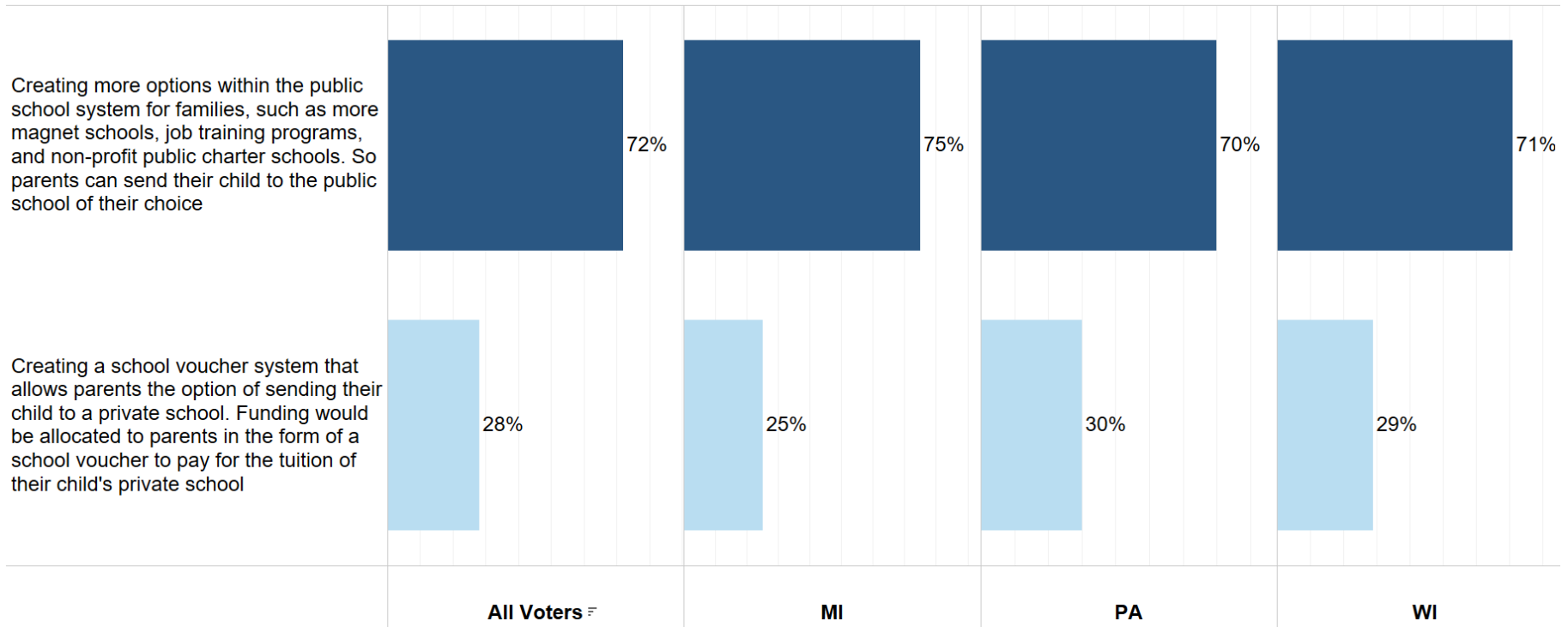
***Do you agree or disagree with each of these statements aimed at improving public education to make today’s young people better off financially? Elected leaders should...***



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**Support for expanding public school choice options over private vouchers was overwhelming:** 72% prefer expanding public school choice options to private vouchers- a +44 point margin for public school choice over private- a larger margin for public choice over private vouchers than in other swing state polling conducted this year.

***Which of the following approaches to creating more educational choices for parents and kids do you prefer?***



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